

Hurrah for Harrah's fresher air

AERIS Environmental this week won a new contract with the largest casino operator in the world.

No doubt Aeris execs shouted the name of the gaming company when they locked in the deal: "Harrah!"

"The contract is for Aeris to use its patented cleaning solution technology for cleaning and protecting air conditioning equipment from the build-up of biofilm," the company said, not really making clear what biofilm is.

Maybe one would not want biofilm building over one's head whilst one was busy putting coins in a slot machine.

Aeris' contract with Harrah's is at this stage for one casino, Atlantic City, the second largest of Harrah's 48 casinos around the world.

Aeris successfully showed Harrah's its cleaning technology improved the airflow and energy efficiency of air conditioning equipment.

Hurrah.